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By William Chapman Washington Post Staff Writer

שיייצילמושיום could be characterized by a single domposite, personality, Franklin D Roosevelt's might appear as a bright hrash visionary, Eisenhower's as raying, middle-aged businessman, Cennedy's as a witty, Ivy League intelectual.

But what type would represent Lynvould be a competent, seasoned Government executive with a battered ricfcase—a comfortable, pleasant sort, than FDR's.

Such stereotypes are little more than rought to the task of appointing top executives.

president in recent history, he-leans toward the experienced Government executive, the career burcaucrat, the proven in-house expert.

A tip-off to Mr. Johnson's Administration is provided in an analysis of

en per cent of those top-echelon appointees have come from within" Government, mostly Fideral. about 10 per cent mere than FDR's choice, five per cent more than President Kennedy's, and 20 per cent more than President Eisenhower's, according to surveys by political scientists.

Presidential Penchants

THER PRESIDENTIAL penchants Can be gleaned from these statison Johnson's? Most probably he fical samplings. Despite his valued consensus with business, Mr. Johnson has drawn about 15 per cent of his appointees from its ranks. (Of 180 major ess sparkling than Kennedy's man, Eisenhower appointments, 36 per cent sounger than Ike's and less abrasive came from the worlds of business and linance.)

And those who believe that Presandy labels, but they do suggest the ident Kennedy cornered the academic presidential preferences that each man market may be surprised to learn that Mr. Johnson has relied on university professors to approximately the same President Johnson's preference is entent. It is even said that, like his now becoming clear: more than any predecessor, LBJ can be accused of being a Harvard-raider, having recently lured an economist for his Council of Economic Advisors and a law professor for the Department of Housing and Urban Development.

However, the Johnson preference, the 381 non-judicial appointments he overwhelmingly, is for the man already has made since taking office. Fifty-sev- in Government work. What explains it?

Basically he regards public service as, man's most valuable and useful work. Recently, he told an audience of young people that public service is more rewarding and useful than any other field—including the ministry.

Another factor, of course, is that he did not have to stock a completely new executive staff when he took officehaving inherited one from Mr. Kennedy. He apparently valued Kennedy appointees highly because he has elevated many of them to higher jobs. In fact, he has recruited only three of the present 11 cabinet secretaries from outside the Kennedy fold, (Secretaries Fowler of Treasury, Connor of Commerce and Gardner of HEW). Three others were originally brought into Government by Mr. Kennedy and subsequently raised to the top by President Johnson (Attorney General Katzenbach, Postmaster General O'Brien and Secretary Weaver of HUD). The remaining five actually were appointed by Mr. Kennedy: Secretaries Rusk of State, McNamara of Defense, Freeman of Agriculture, Udall of Interior and Wirtz of Labor.

Broken Traditions

FINHERE ARE MANY similar exam-A ples in the second echelon—Under Secretary Alan S. Boyd and Assistant

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